

RON BAUER, TEACHING FOUNDERS HOW TO RAISE MONEY



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One of the biggest challenges for founders is raising capital. You can have a great idea and a vision of how your idea will become a thriving multi-billion dollar company. However, when it comes to pursuing and convincing investors, you fall short. Suddenly you feel like a goldfish in a sea full of sharks.

You may have struggled to raise money for so long that you're considering throwing in the towel and returning to a 9-to-5 routine.

Before you do that, please read about how Ron Bauer teaches founders how to raise money and eventually go public when they are ready.

Meet Ron Bauer

Ron Bauer is a successful entrepreneur, author, and mentor. He teaches founders how to raise money and prepare their companies to go public eventually. Ron stands out from other business mentors who tell you what to do. Instead, he guides founders, mentoring them and working with them until they realize their vision of turning their company into a success.

Ron has been doing this for over 20 years. He has helped create dozens of companies and helped turn a number of them into thriving, successful companies in the hundreds of millions of dollar valuations. When a founder reaches out to Ron, he helps analyze your suite of investor materials. This includes your corporate website, investor presentation, executive summary, financial model, business plan, or corporate video. If you don't have any of these materials, Ron will help you create them from scratch or improve what you presently have.

Ron also analyzes a founder's investor pitch and helps them learn how to improve it. He feels that everyone can improve their investor pitch. He helps founders understand the psychology behind the investor pitch: why people would invest versus why people wouldn't.

Ron does many other things for the few select founders he works with. Whether you're a startup or a business that's been around for 20 to 30 years, you could benefit from Ron's

- **Ecosystem of consultants:** This ecosystem consists of lawyers, accountants, auditors, bankers, underwriters, and everyone you need to help you raise money and eventually go public.
- **A wealth of experience:** Ron has a little black book of all the contacts and knowledge he has amassed for over 20 years. He knows what works and what doesn't and is happy to share it with the few select founders that qualify to work with him.
- **Company setup:** If you're a founder and your idea has not yet been launched because it's still a back-of-the-envelope idea, Ron can help you launch your company.

Success is Inevitable-

Success is inevitable when you're working with Ron. He has a pool of dozens of founders that he's helped mentor over the years. Ron helps founders prepare to get in front of angel and seed investors. If you have an idea you want to turn into a business, he can help you launch your company where you're likely to succeed.

You may feel that your idea is not worth the eyes of investors. But to Ron, even if your idea is just at the creation stage, he can help you with your launch and all of the collateral materials (your executive summary, investor presentation, business plan, financial model, website, and corporate video). Ron is your light at the end of the tunnel if you're a founder struggling with how to raise money. You can connect with him to learn more.

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